



DIPLOMA IN WEB DESIGNING



TOPICS COVERED:

WEB PROGRAMMING



WEB EDITOR



WEB GRAPHICS



WEB ANIMATION



WEBSITE MARKETING



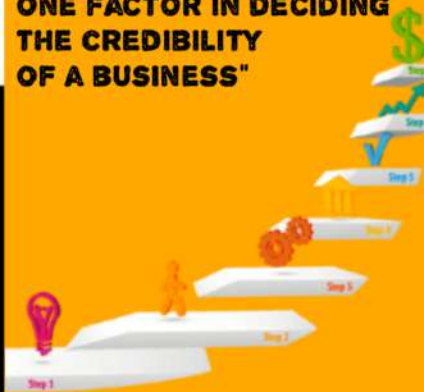
"WEB DESIGN ENCOMPASSES MANY DIFFERENT SKILLS AND DISCIPLINES IN THE PRODUCTION AND MAINTENANCE OF WEBSITES. THE DIFFERENT AREAS OF WEB DESIGN INCLUDE WEB GRAPHIC DESIGN, INTERFACE DESIGN, AUTHORIZING, INCLUDING STANDARDIZED CODE AND PROPRIETARY SOFTWARE; USER EXPERIENCE DESIGN, AND SEO."



"73 PERCENT OF COMPANIES ARE INVESTING IN DESIGN TO DIFFERENTIATE THEIR BRANDS"



"48 PERCENT OF PEOPLE CITED A WEBSITE'S DESIGN AS THE NUMBER ONE FACTOR IN DECIDING THE CREDIBILITY OF A BUSINESS"



COURSE WILL TEACH YOU TO...

- Create your own website
- Make attractive websites
- Manage and edit a site
- To use Search Engines
- Submit Urls



"IN 2019, 57 PERCENT OF WEBSITE TRAFFIC COMES FROM MOBILE."



Softwares we use:

- TEMPLATE TOASTER
- ADOBE DREAMWEAVER
- COFFECUP
- XARA
- ADOBE MUSE

"2.8 OUT OF 10 CONSUMERS WOULD STOP ENGAGING WITH CONTENT THAT DOESN'T DISPLAY WELL ON THEIR DEVICE"



"85 PERCENT OF CUSTOMERS TRUST ONLINE REVIEWS AS MUCH AS PERSONAL RECOMMENDATIONS"



"68 PERCENT OF THE COMPANIES THAT DEVELOPED A MOBILE FIRST WEBSITE SAW A RISE IN SALES."



"THERE ARE OVER 200 MILLION ACTIVE WEBSITE'S ON THE INTERNET."

Companies Hiring Web Designers:



TRIONN



FATBIT



CREATIVE PUNDITS



BEARD INC

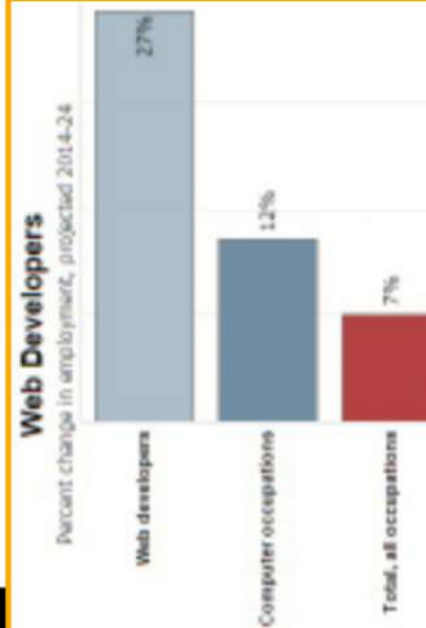
Jobs in Web Designing:

"ACCORDING TO PAYSACLE.COM, WEB DESIGNERS WHO ADVANCE THEIR ROLES TO SENIOR USER EXPERIENCE DESIGNER OR A SIMILAR SENIOR- LEVEL OR DIRECTOR-LEVEL TITLE CAN SEE THEIR SALARY INCREASE TO A MEDIAN OF MORE THAN \$100,000 PER YEAR."



Salary:

"AVERAGE WEB DESIGNER SALARY IS SAID TO BE \$48,924"



Address:

Near Ramoji Film city,
Behind Mount Opera,
Deshmukhi(V),
Pochampally(M),
Yadadri Bhongir(Dt),
Batasingaram(V),
Abduallapurmet(M),
Ranga Reddy(Dt),
Hyderabad-508 284

For Admissions Call:

**+91 8498096403
+91 8498053418**

For Queries Mail to:

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Visit for more info:

www.smichyderabad.org

